

PULSE

Signs & Graphics

PRODUCT CATALOGUE



01530 512939



www.pulsesigns.co.uk
info@pulsesigns.co.uk



Unit 14, Atlas Court,
Coalville, LE67 3FL

Signs • Graphics • Wraps • Digital Print • Stationery



FACTORY SIGNAGE



SHOP FRONT SIGNS



INTERNAL SIGNAGE

SIGNS

Signs come in many different forms, from internal to external, illuminated to reflective, hard wearing to temporary. No matter your needs, we have a solution for your business.

Whether its text applied to a window, or a large built-up tray sign fixed to the side of a factory, discuss your needs with us and we will provide a complete service from design to installation at competitive prices.



HEALTH & SAFETY SIGNS



OFFICE SIGNS



FACTORY SIGNS

SIGN INSTALLATION

When the signs are bigger than the average, and ladders just won't do, its time to bring out the big guns!. Our staff are experienced Cherry Picker, and Scissor Lift operators, so we can literally go above and beyond to get your office or factory noticed!

Overcoming problems is what we do, because lets face it, nothing is ever straight forward, and compromise is not always the best answer.



LARGE INSTALLATIONS





HALF WRAP



LORRIES & TRAILERS



GRAPHICS

VEHICLE GRAPHICS

Our staff are experienced vehicle wrappers, so the sky is the limit when it comes to making your company vehicle stand out from the rest.

Can't decide on an image that suits you?, let us create an image that defines you and your business.



CONTEMPORARY DESIGN



FLEET LIVERY

Whether you are a small business organisation with a single car or a large firm with a fleet of trucks, we're here to help. Our vehicle signs can help increase your customers and improve brand awareness.

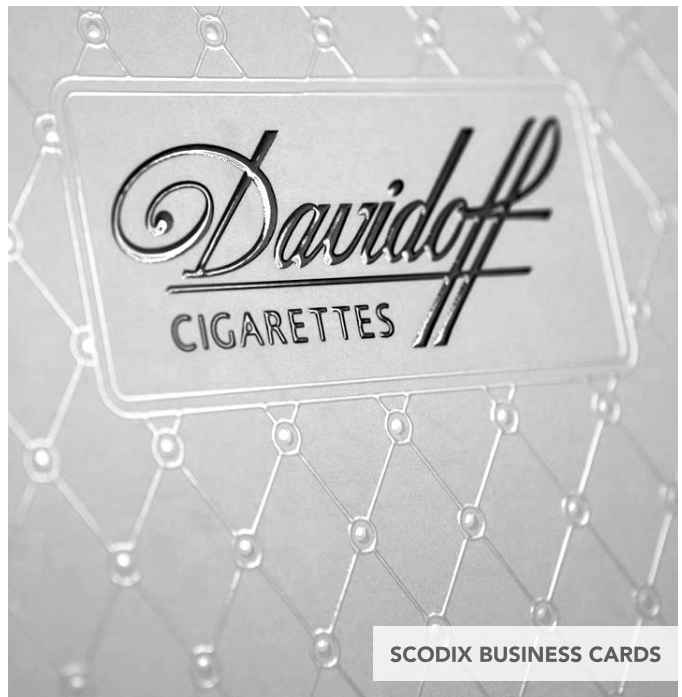
Our fitters are also experienced in chapter 8 chevrons for highway or motorway maintenance vans, escort or wide load vehicles.

We create all graphics to suit your specific vehicles and requirements. Our designers can create a customised look to ensure your business attracts more customers. Speak with our experts today for more information about our services.





LUXE BUSINESS CARDS



SCODIX BUSINESS CARDS



LUXE BUSINESS CARD COLOURS

BUSINESS CARDS

We believe that your business card should be as unique as the person you're handing it out to. That's why we offer such a broad range to choose from.

Show off your creative edge with Luxe, Square or Scodix Business Cards. Complimented with specialist finishes, including luxurious Soft Touch Lamination. Enhance and add real value to your Business Cards today!

When first impressions count, we have a superior range of Business Cards to help you and your business leave a long lasting impression.



ROUND CORNERED BUSINESS CARDS

85mm x 55mm - 450GSM
 x100 = £25 x250 = £28 x500 = £32
 x1000 = £38 x2000 = £52

Luxe Business Cards - 920GSM
 x50 = £60 x100 = £80 x250 = £140
 x500 = £236

Rounded Corners - 400GSM
 x50 = £32 x100 = £34 x250 = £38
 x500 = £46 x1000 = £62

Rounded Corners - 400GSM
 x50 = £32 x100 = £34 x250 = £38
 x500 = £46 x1000 = £62

Scodix Cards - 400GSM
 x100 = £70 x250 = £78 x500 = £94
 x1000 = £124 x2000 = £186

All prices subject to £25 artwork setup charge, and include double sided designs



THE ART OF BUSINESS CARDS

In a world where new marketing options are presented to us every day, one of the biggest challenges faced by marketing professionals is what to choose and what to leave as white noise.

Through thick and thin, the humble business card has remained strong and ever-present. With over 90,000 searches a month for 'business cards', it looks as though they're not only here to stay, but also are more popular than ever.

With a lot going on for this humble hero, we thought we'd take the time to appreciate the business card and why it works so well...



WHY DO BUSINESS CARDS WORK?

At a humble 85-90mm x 55mm, business cards pack quite the punch. But why? Here are some points to consider:

They give the first impression of your brand

If you meet someone for the first time and exchange business cards, it's the first time your new contact sees an example of your brand. This means quality, design and overall appearance are extremely important. See below for advice on how to design a business card that gives the best impression.

They are, literally, pocket-sized

This means two very important things. Firstly, you can always have one with you, to hand when you need it. And secondly, anyone who you give one to can pop it in their pocket, wallet or purse without any inconvenience.

They keep things personal

Face-to-face networking is a very personal process, and exchanging business cards is very personal way to exchange information. Business cards help make real business connections.

They maintain traditional business etiquette

Although younger generations may be less familiar with the traditional process of exchanging business cards, it is still a very well-established form of networking that many people still view as a viable method of business acquisition. With business cards to hand, you can make connections with people of all ages.

Extra-special business cards get shared

Taking the time to get brilliant business cards designed and printed could gain you coverage online, too. People share clever or special businesses cards simply for the appreciation of what they are.



OFFICE PRINTING

Print marketing is still important and a crucial element of a business marketing campaign. Your stationery is your image. Like it or not, people judge you!

So when it comes to business stationery, it's essential to make a great first impression.

Whether you're after everyday official essentials such as Letterheads and Compliment Slips or more impressionable Presentation Folders and Wall Planners, we print using the latest technology so you can be safe in the knowledge you're showing your business in its best light.



ENVELOPES



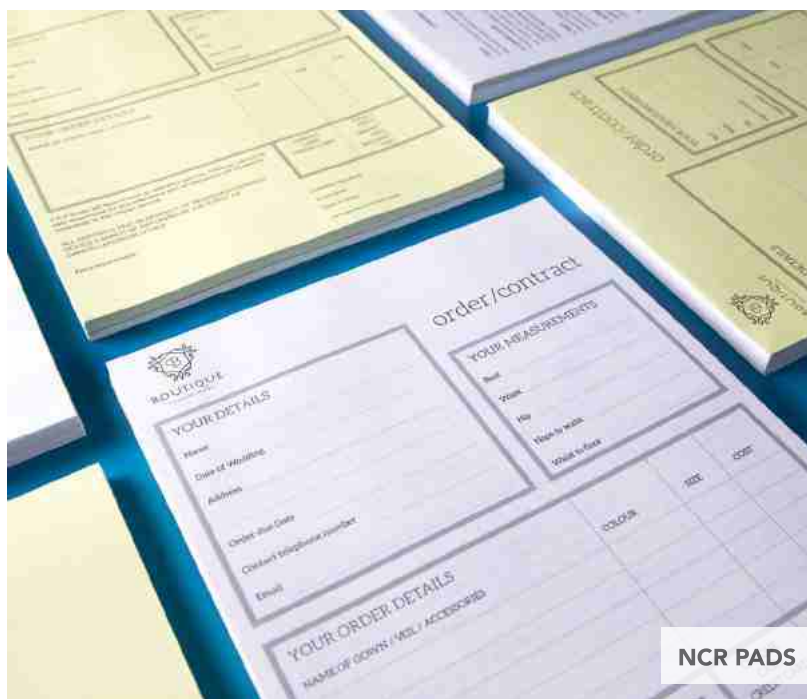
WALL PLANNERS



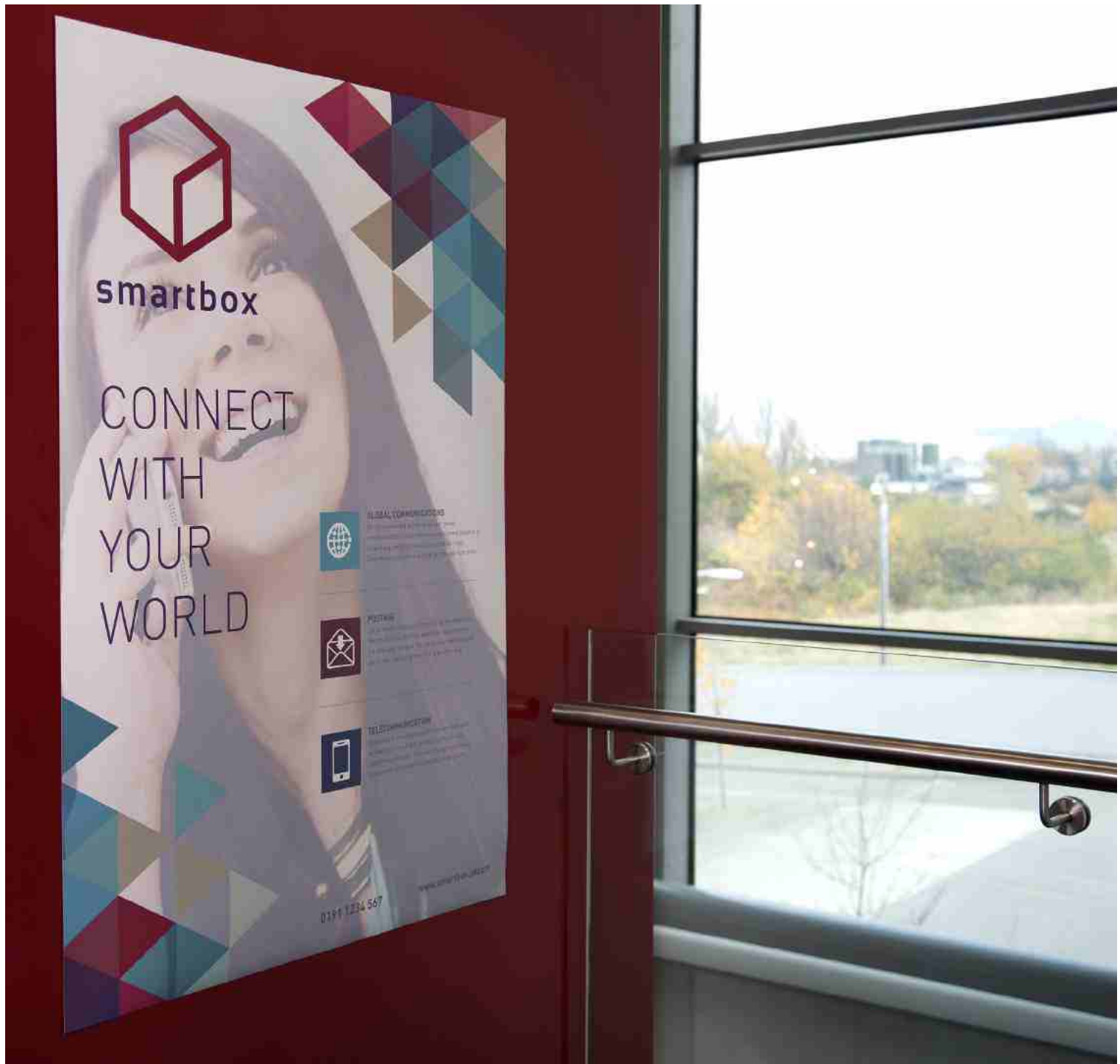
LETTERHEADS & COMPLIMENT SLIPS



PRESENTATION FOLDERS



NCR PADS



SUPERSIZE POSTERS

Posters provide a logical and cost-effective way of communicating to a particular target market.

When placed correctly, attractive posters can lure nearby people into a specific event and alert them of an upcoming products or services.

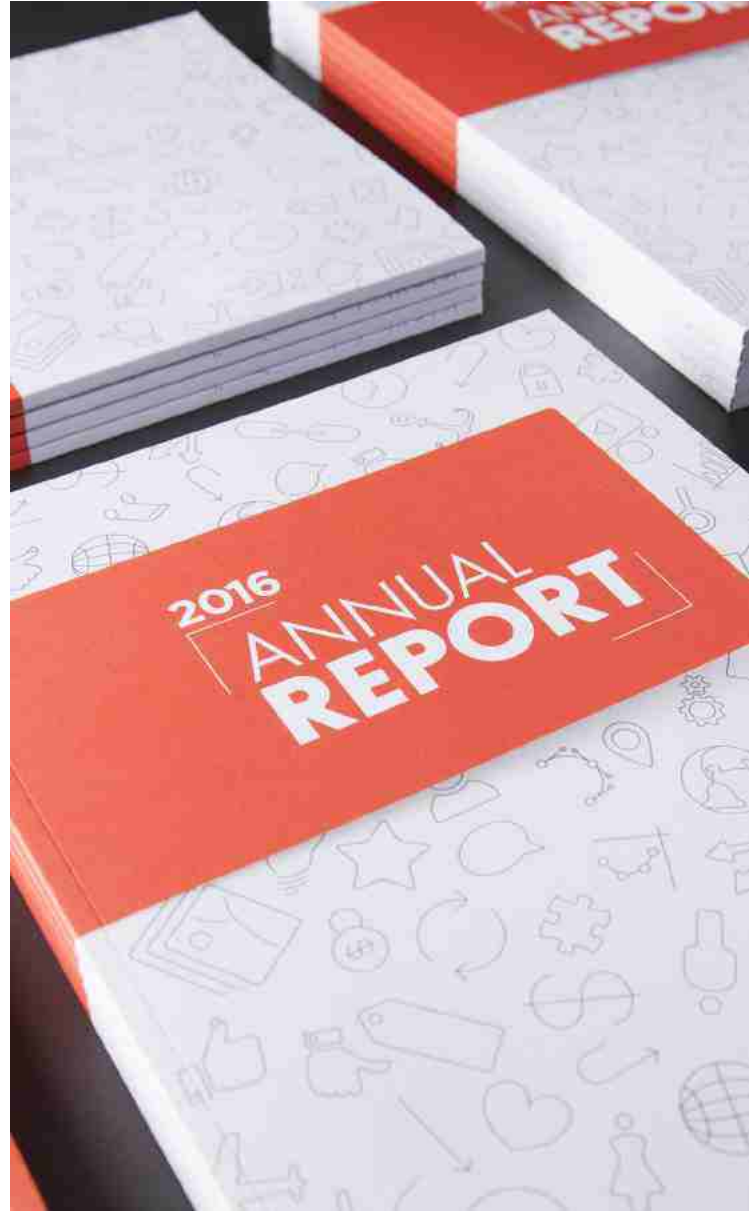
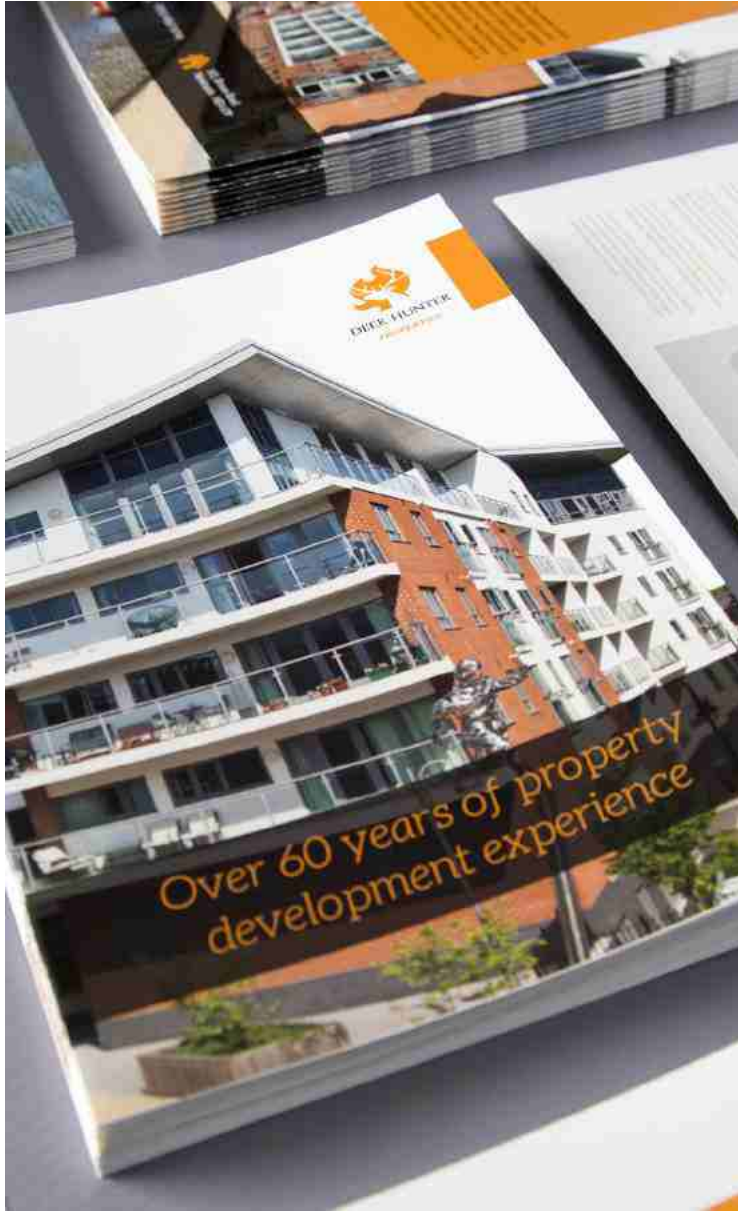
Posters have the ability to stick in the viewers mind and can be a great tool for small to medium sized businesses to increase brand awareness. Posters are cheaper than common forms of advertising such as print, radio and television.

Available from Optimised A4 (176 x 249mm) to 1250 x 2500mm and printed to the highest possible quality using HP Indigo 10,000 technology.



BROCHURES

Brochures designed to impress! That's why we pride ourselves on our book printing services. We specialise in brochure printing and have the perfect solution for Saddle Stitched, Perfect Bound and Case Bound books. With a fantastic range of paper options and finishes to create your high quality printed brochures.



SADDLE STITCHED BOOKS

Project the right image to potential customers with premium Saddle Stitched Brochures, the sleek and stylish solution to presenting your corporate brochure or catalogue.

Available in a wide range of sizes including optimised sizes, proven to save you up to 33% against traditional A-sizes!

Printed on a selection of premium paper stocks with a choice of luxury finishing options, including Soft Touch Lamination and Scodix, your marketing materials will look too good to put down!

PERFECT BOUND BOOKS

Perfectly bound and stylishly presented our superior Perfect Bound Brochures are an ideal choice to showcase your marketing materials.

Our Perfect Bound Books can accommodate up to a mammoth 600 pages, making them perfect for catalogues and longer run publications!

Available in a broad range of sizes including optimised sizes, proven to give you up to 33% more bang for your buck against traditional A-sizes!

CASE BOUND BOOKS

When first impressions are crucial, Case Bound Books provide the ultimate luxury presentation solution.

More durable, more impressive and with a capacity for up to 500 printed pages on superior materials, our Case Bound Books provide a truly premium look and feel.

Perfect for pitch documents, luxury catalogues and coffee table books, these stylish publications are sure to be the standout on any bookcase!



THE VALUE OF BEAUTIFUL THINGS

Can you really taste the difference between supermarket and branded foods?

Many of the taste tests often struggle to find much difference between a supermarket product and a branded one. In fact, it's not uncommon for the cheaper items to be rated better in taste tests!

So why are so many people prepared to pay a high premium for a certain make of product? Especially when they could buy a very similar supermarket version much cheaper? The answer lies in a single word: Branding.

Many people are happy to pay substantially more if a product is branded well

Some people prefer the reassurance of a well-known name. Others like to align themselves to something that is new or cool or independent. Some people prefer particular brands because they reflect their personal ethics.

Some people feel that buying a particular label helps

improve their image. Others feel that they are taking a stand by purchasing from a company that takes a certain standpoint.

No matter what the reasoning behind this sort of purchase, it only works if a brand is being created in the right way. The company needs to get its message out. It needs to reflect that message in everything it does. This includes marketing and packaging.

Branding creates great opportunities for print

Over the past few years there has been a huge rise in the number of independent products that are being created. Many of them have a brand and a message that must be clearly communicated in order for the product to succeed. Print is a highly effective way to communicate a brand.

Remember that the branding is not just about the design that is being printed. The right substrates and the right finishes must be chosen.

Let's take the example of artisan chocolate. This chocolate is being sold at premium prices. The packaging needs to reflect an air of luxury. Luxury goods deserved luxury print. Because they are being sold at higher prices and, usually, higher profit margins there is also more budget to spend on print.

FLYERS

Leaflets and Flyers can form the backbone of any marketing campaign.

Whether you're representing a large national business or a small local company, this media form offers something tangible, which can be delivered right into the hands of potential customers.

Help to clarify whatever message you want to get across, whether it's for a one-off event or a seasonal sale, our printed flyers are sure to get you noticed.

A5 Flyers - 150GSM

x500 = £48 x1000 = £56 x2000 = £74
x2500 = £76 x3000 = £82 x4000 = £90
x5000 = £98 x7500 = £140

A4 Flyers - 150GSM

x500 = £82 x1000 = £98 x2000 = £132
x2500 = £144 x3000 = £156 x4000 = £182
x5000 = £206 x7500 = £288

DL Flyers - 150GSM

x500 = £46 x1000 = £54 x2000 = £70
x2500 = £72 x3000 = £74 x4000 = £82
x5000 = £86 x7500 = £124

All prices subject to £50 artwork setup charge, and include double sided designs



FOLDED LEAFLETS

Project the right image to any potential clients and customers with our premium leaflet printing service. Commonly used for promotions, menus and distribution purposes.

Available in a range of sizes and printed on a selection of paper weights ranging from 100gsm to 400gsm.

A4 Leaflets, Folded to A5 (Portrait) - 130GSM

x500 = £146 x1000 = £170 x2000 = £236
x2500 = £272 x3000 = £326 x4000 = £398
x5000 = £450

A5 Leaflets, Folded to A6 (Portrait) - 130GSM

x500 = £90 x1000 = £98 x2000 = £146
x2500 = £164 x3000 = £184 x4000 = £220
x5000 = £238

A4 Leaflets, Folded to DL 3-pane (Portrait) - 130GSM

x500 = £90 x1000 = £98 x2000 = £146
x2500 = £164 x3000 = £184 x4000 = £220
x5000 = £238

Other sizes and configurations available on request

All prices subject to £50 artwork setup charge +VAT, and include double sided designs



LEAFLET DISPENSERS

Ingeniously designed twist and strut leaflet dispenser that can hold and display your leaflets, easily and cost-effectively.

Commonly seen at points of sale in shops and offices worldwide, they provide a visually impactful method of dispensing marketing material.

Flat packed for easy distribution and easily to store once they have been used.

A4 Leaflets Dispenser - 1250 micron

x1 = £48 x3 = £66 x5 = £84 x10 = £130

x25 = £266

All prices subject to £50 artwork setup charge +VAT



STICKERS

Sticker marketing is by no means a new concept; stickers are highly useful for campaigns because they are durable, visible and appealing. They're also an easy giveaway item for consumers.

With that in mind, stickers can be hugely effective in engaging an audience. Smaller sized stickers often work best because they can be used in subtle ways to emphasise a point or product, or simply as a teaser campaign ahead of the big reveal – whatever the big reveal may be.

Stickers aren't just for fun, they're functional too! Perfect for corporate events, schools, kids parties, photos, name tags to name a few ideas!



WINDOW STICKERS

Our comprehensive range of self-adhesive vinyl will meet the most demanding expectations. Choose from either reverse printed clear vinyl or white front printed vinyl.

Self-adhesive vinyl has a wide range of uses including window graphics, floor stickers, product stickers and many more.

Please contact us for a price on your bespoke full colour stickers and vinyls



FRAMED PRINTS

Create your very own masterpiece with our beautifully crafted Framed Prints.

Vibrantly printed and complete with wall fixings, instantly transform the look of your room in seconds.

Available in a range of sizes and frame colours.

Whether you want to convey a particular message or simply reinforce brand identity, Framed Prints are the perfect media for art that really stands out!



CANVAS PRINTS

You take the photos, we turn them into stunning Canvas Prints!

Stretched and ready to hang with fixings, our Canvas Prints come in a selection of sizes.

Add a personal touch to your walls and really bring your room to life!





MENUS

Menu printing to leave your mouth watering!

If you're a hotel, restaurant or takeaway then dazzle your customers with our range of Menu printing services.

Choose from luxury silk or rustic uncoated papers and a selection of tantalising finishing touches, including folding, lamination and Scodix.

A4 Menu's (Laminated) - 400GSM
 x25 = £60 x50 = £70 x100 = £90
 x250 = £150 x500 = £248

A3 Menu's (Laminated) - 400GSM
 x25 = £70 x50 = £90 x100 = £130
 x250 = £248 x500 = £448

All prices subject to £50 artwork setup charge +VAT, and include double sided designs



PLACEMATS

Placemats are the ideal solution for kids menus or as a fun and practical alternative to a traditional menu.

Perfect for advertising your business, specials or upcoming events.

Keep children entertained whilst they dine in your restaurant by add colouring pictures, games, dot-to-dots, quizzes and more!

A4 Placemats - 170GSM
 x50 = £42 x100 = £52 x250 = £82
 x500 = £132 x1000 = £232

A3 Placemats - 170GSM
 x50 = £52 x100 = £72 x250 = £132
 x500 = £232 x1000 = £432

All prices subject to £50 artwork setup charge +VAT



DOOR HANGER

Door Hangers are a perfect and inexpensive way to spread news about upcoming events to a local audience.

Take your message right to the customers door and detail services or special offers. An excellent marketing tool for local businesses and restaurants.

Door Hangers - 350GSM
 x50 = £78 x100 = £86 x250 = £110
 x500 = £152 x1000 = £236

All prices subject to £50 artwork setup charge +VAT, and include double sided designs



LOUDHAILERS



STANDEES

PROMOTIONAL PRINT

We know what it means to create a brand that stands out! And those rules especially apply when choosing promotional items.

With fresh ideas, open ears and whole-hearted enthusiasm, you can rely on us to make some noise! From Clappers to our Loud Hailers, our catalogue contains a superb range of the latest promotional tools sure to get your message out there.



CLAPPERS



POSTCARDS

BOOST YOUR MARKETING WITH A SELFIE FRAME

Whether you're familiar with the term or not, you're sure to have seen Selfie Frames at a recent corporate event or private function.

Having a selfie frame with you allows you to add an interesting element to any event – and makes a real impact on any photos you capture. Visitors can take turns standing inside the selfie frame and you can take pictures for marketing materials in the future.

As a marketer, have you realised the full potential of the selfie frame yet? As well as being a fun prop to have at your next event, staff party, or exhibition, they also give your brand and message more reach. Read below to find out how...

They're versatile

Selfie frames are appropriate for all types of business event. Purchasing one selfie frame can give you something fun at industry exhibitions and business-hosted events, but can also be fantastic on team nights out and give staff a fun (and company-branded) to bond and team-build.

They're great for a special occasion

You'll never forget a business event with a selfie frame, as attendees are encouraged to take pictures to remember the day. Get the date and name of event printed on, and guests will always look back on the photos and remember where they were.

They grab attention

This is a particularly important one if you're attending exhibitions, networking events or trade shows, where you need to stand out from hundreds of attending businesses. A selfie frame will encourage people to stop and talk to you and your team, immediately engaging with your company. They'll also remind you of who was there, and help you match names to business cards after the event.

They're affordable

When you're managing campaigns, you'll have an eye on your budgets at all times. Fortunately, selfie frames are a very affordable item and well-worth the investment.

You get social traction from the results

There's something about pictures taken using a selfie frame that people really engage with. Make sure you keep a copy of all the photos and get them uploaded to social media soon after the event. People who attended it are likely to be looking for the photos afterwards, so having them up there gives them a chance to tag and share as they see fit. And remember – the selfie frame will be covered in your brand and message, so you're getting free coverage.



OCCASIONAL RANGE

Whether it's a special event, a corporate milestone or just something worth celebrating, we have all your commemorative needs covered.

From Bookmarks and Wall Calendars to Wrapping Paper and Gift Tags we provide a broad range of occasional products.

Looking for something different? Create jaw-dropping Greetings Cards and truly unique Invitations with the aid of our laser powered MotionCutter.



WALL CALENDARS



INVITATIONS



LASER CUT CARDS



GREETINGS CARDS



WRAPPING PAPER

PREMIUM PRODUCTS CREATE PROFITABLE BUSINESS

If you want to stand out from the competition, premium products will help you do exactly that! By slightly increasing investment at the print product stage, they could create a big return on investment further down the line.

They have a big impact on branding

Print is a very effective way to promote a brand – especially when the message needs to be clearly communicated. For example, the packaging for a luxury product needs to be as luxury as the brand, otherwise a consumer won't associate the product with quality.

It's very easy to add a premium feel to print products

If you're wondering how you can add a premium finish to standard print products, you'd be surprised how little it takes to give a premium feel...

Incorporate Laser Cutting

On anything from gift tags to flyers and labels, laser cutting can have a brilliant effect on your print materials. The laser allows complex shapes to be cut out of the product, creating complex designs with ease.

Laser cutting allows very complex shapes to be produced, meaning short runs of special shapes are now economical to produce too.

Add Scodix finishing

Scodix is a form of digital enhancement that leaves a raised ink effect. It gives a raised finish that people want to touch and interact with – and certainly adds a hint of luxury. Scodix looks great on business cards, presentation folders, menus and brochures.



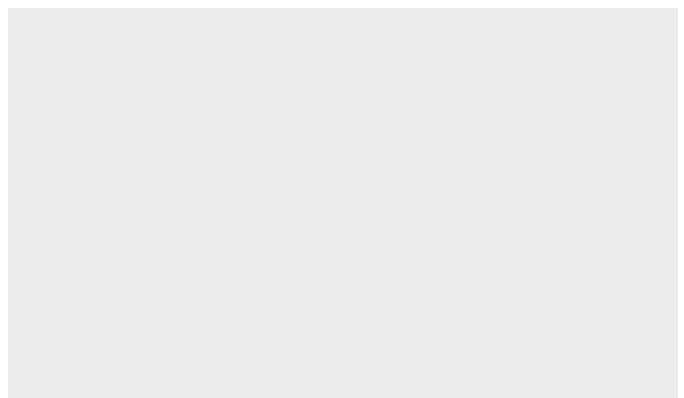
GIFT TAGS



BOOKMARKS



MOVING CARDS





PREMIUM ROLLER BANNER



CLASSIC ROLLER BANNER

ROLLER BANNERS

Roller Banners that will meet all expectations, from the budget-busting 'Essential' range to the high end 'Premium' range or why not double your exposure with our Double Sided Roller Banners.

All graphics for roll up banner printing use the latest technology on a 450gm grey back, max-flat material, and then are assembled in the base of your choice.

Roller / Pop-up Banner

x1 = £50 x2 = £100 x3 = £150

x4 = £200 x5 = £250

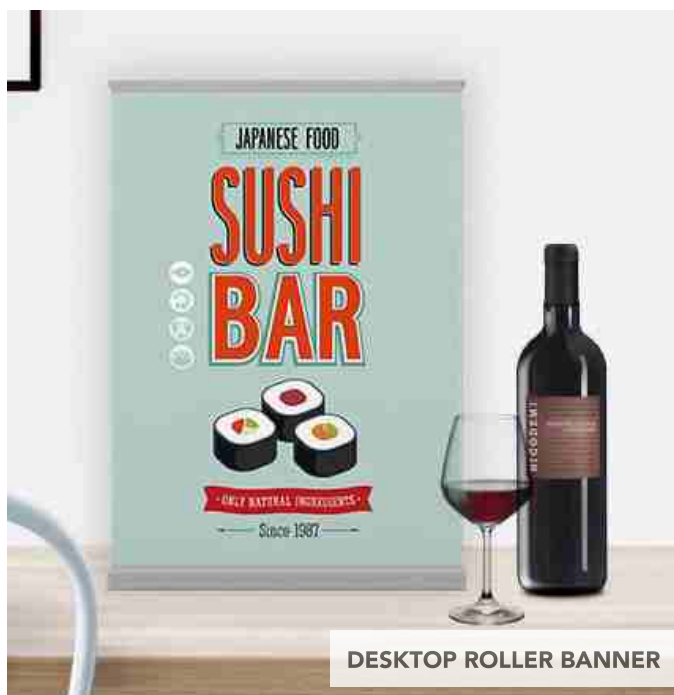
All prices subject to £50 artwork setup charge + VAT



ESSENTIAL ROLLER BANNER



DOUBLE SIDED ROLLER BANNER



DESKTOP ROLLER BANNER

OUTDOOR BANNERS

Our PVC outdoor banners are heavyweight and come with great colour attributes sure to get you noticed! All PVC outdoor banners come in a choice of finishes from eyelet to pole pocket.

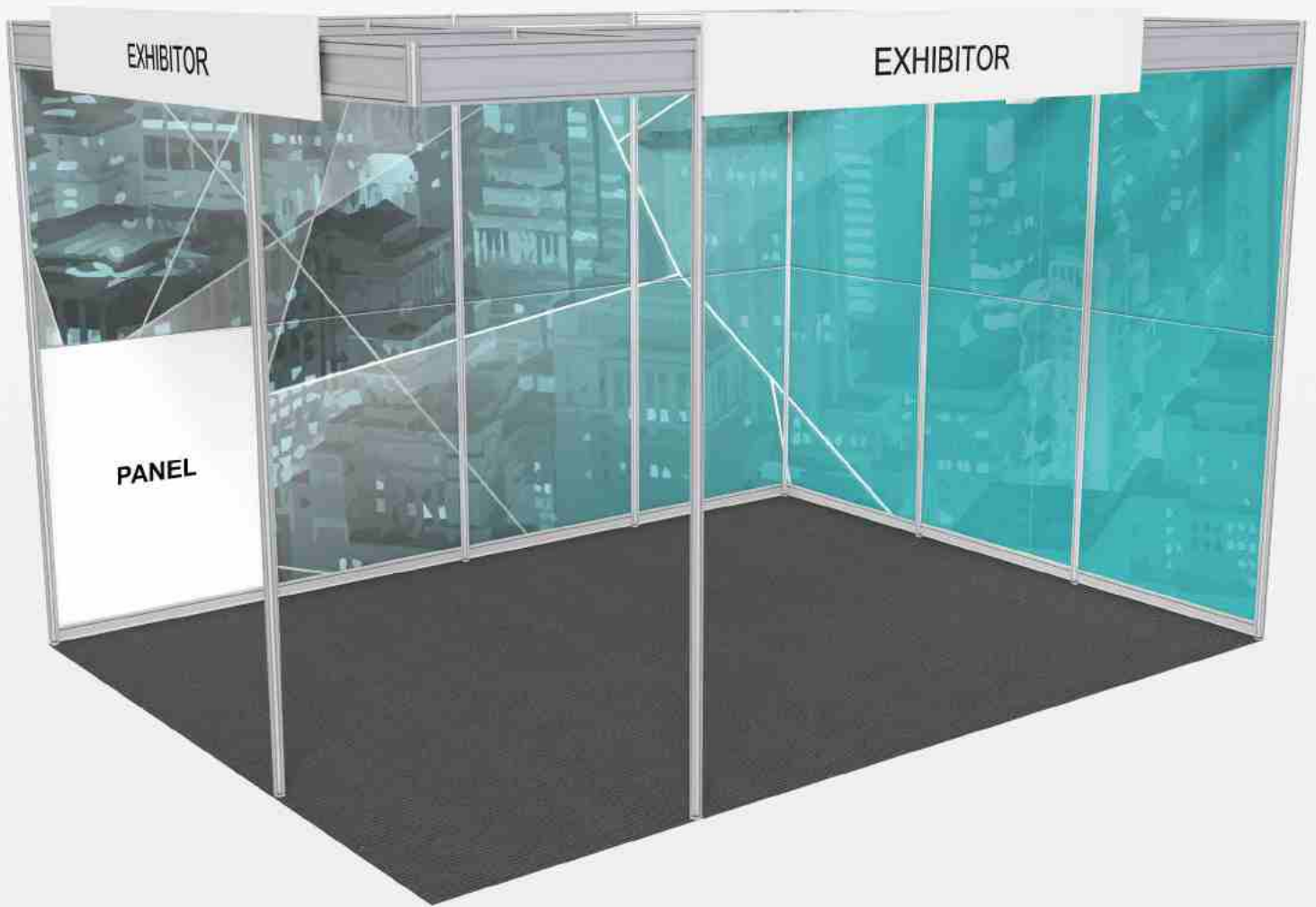
Whether you are printing PVC outdoor banners for short-term or repeat occasions, we have the perfect printing solution for you.

Banners

Please contact us for a price on your bespoke full colour indoor & outdoor banners

DISPLAY

We specialise in providing attention-grabbing products that will ensure everyone knows exactly who you are. From Exhibition Panels and Pop Up Displays to A-Board Frames and Rigid Media, we have everything you need to steal the show!

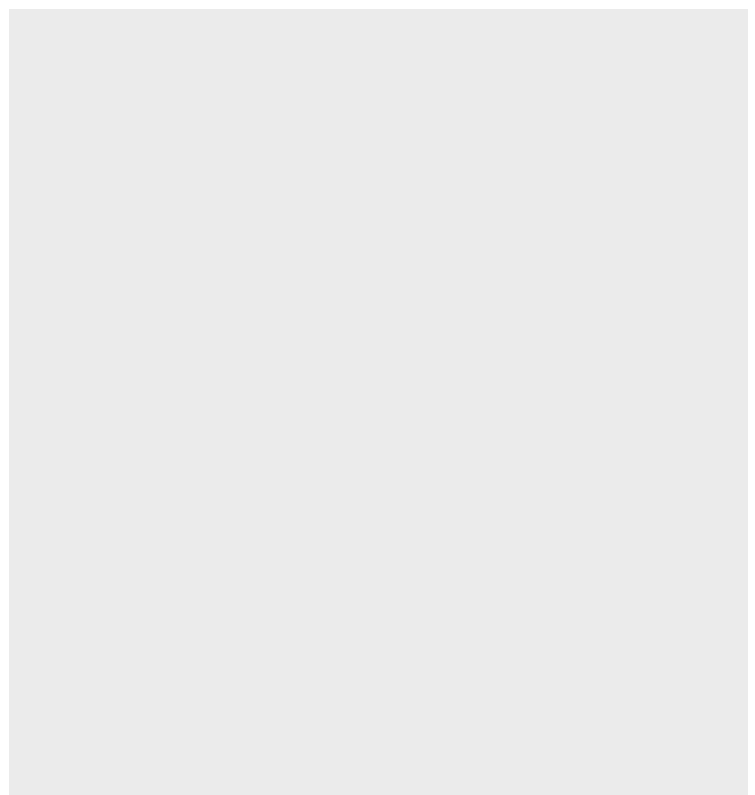


EXHIBITION PANELS

When you're trying to create the perfect stand, you really don't want to have so much material that you need to hire a van to get it to the venue. You just waste resources transporting the equipment from A to B and wasting all your time setting it up.

Our exhibition shell schemes are made from 3mm foamex, which makes them light and easy to transport in your car. Obviously, this saves you money as you do not need to pay for any additional transportation costs. At the end of the show, you don't have to hang around for a van to come and pick the gear up, you can just pack it into your car and go.

If you're looking for an efficient way to attend events without it becoming a huge commitment with added worry, then exhibition panels are perfect for you.





RIGID MEDIA



ESTATE AGENTS BOARDS



WHIRLWIND SIGN



POP UP DISPLAYS



A-BOARD FRAMES



BOLLARD COVERS

SIGNAGE



DIBOND

DIBOND

The best long-term signage solution, ideal for shops, property development hoardings, direction signs and almost anywhere you would need a durable sign.

They are suitable for all weathers, both indoors and outdoors. With Dibond signs, you can be sure that your sign will last for years. They can be attached to posts, drilled, screwed, riveted or nailed to walls — whatever your needs.

A4 Printed Dibond Boards

x1 = £48 x2 = £54 x3 = £60 x4 = £67 x5 = £74

A3 Printed Dibond Boards

x1 = £52 x2 = £62 x3 = £72 x4 = £82 x5 = £92

Other sizes Available

All prices subject to £25 artwork setup charge + VAT



CORREX

CORREX

An affordable solution for short term signage, including indoor & outdoor displays, exhibitions and retail outlets. Lightweight and weatherproof, correx is perfect for campaign boards, placards and event signage.

Available in a selection of different sizes, these signs are printed using the latest Durst HD UV technology. Your images will be brought to life with great colour vibrancy sure to grab the attention of passers-by.

A4 Printed Correx Boards

x1 = £29 x2 = £30 x3 = £32 x4 = £38 x5 = £42

A3 Printed Correx Boards

x1 = £29 x2 = £30 x3 = £34 x4 = £40 x5 = £45

Other sizes Available

All prices subject to £25 artwork setup charge + VAT



FOAMEX

FOAMEX

Durable yet hard wearing, lightweight and easy to manage. They are well-suited to a variety of display applications, including advertising, retail and exhibitions. Foamex is the perfect signage solution.

Ideal for long-term indoor and short term outdoor use – our Foamex signs are available in 3mm, 5mm and 10mm thickness boards and come in a selection of sizes, depending on your needs.

A4 Printed 5mm Foamex Boards

x1 = £29 x2 = £30 x3 = £32 x4 = £38 x5 = £42

A3 Printed 5mm Foamex Boards

x1 = £29 x2 = £30 x3 = £34 x4 = £42 x5 = £48

Other sizes Available

All prices subject to £25 artwork setup charge + VAT

SEASONAL PRODUCTS

CELEBRATE THE HOLIDAY SEASON IN STYLE!

Set the festive season off with a bang using personalised Christmas Crackers! Make the Christmas countdown even more personal with a tasty milk chocolate filled Advent Calendar, sure to put you at the top of your customers gift list this holiday season! Season greetings are sure to be remembered with our luxury Christmas Cards, supplied complete with envelopes. And why not send your holiday well wishes and gifts with bespoke Wrapping Paper and Gift Tags?



BESPOKE WRAPPING PAPER



CHRISTMAS CARDS



PERSONALISED CHRISTMAS CRACKERS



GIFT TAGS



PERSONALISED ADVENT CALENDARS

WEDDING STATIONERY

Set the scene for the big day with a luxurious range of Wedding Stationery. Our selection of speciality stocks will compliment your designs brilliantly and showcase them in the perfect light, instantly building anticipation to the event of the year!



PERSONALISED WEDDING INVITATIONS



RSVP CARDS



SAVE THE DATE CARDS



TABLE NAMES



PLACE CARDS



WEDDING MENU'S



THANK YOU CARDS



TABLE PLAN



PEARL POLAR - 300GSM
PEARL OYSTER - 300GSM
CHORUS SILK - 350GSM
CHORUS SILK - 350GSM (SCODDY)
UNCOATED - 350GSM
SPLENDORGEL AVORIO (CREAM) - 300GSM

